

### **Client Interview**

Client name \_\_\_\_\_

Delivery address \_\_\_\_\_

NIE: \_\_\_\_\_

Home phone no \_\_\_\_\_

E mail \_\_\_\_\_

Mobile no \_\_\_\_\_

### **Allied professionals**

Architect or builder \_\_\_\_\_

Phone no \_\_\_\_\_

Mobile no \_\_\_\_\_

### **Appointment**

Measurements Date \_\_\_\_\_

Presentation Date \_\_\_\_\_

### General client information

1. How did you learn about CASA INTERIOR? \_\_\_\_\_
2. When would you like your new kitchen to be ready for use? \_\_\_\_\_
3. Have you been planning to go to any other companies? \_\_\_\_\_
4. What budget range have you established for your kitchen? \_\_\_\_\_
5. Have you any related considerations before you can make the final decisions?  
\_\_\_\_\_
6. What do you dislike most about your present kitchen? \_\_\_\_\_
7. What do you like about your present kitchen? \_\_\_\_\_

### Specific kitchen questions

8. How many members are there in the household?  
Adults \_\_\_\_ Teens \_\_\_\_ Children \_\_\_\_ other \_\_\_\_ Pets \_\_\_\_ (What type)
9. Who is the primary cook? \_\_\_\_\_
10. Are you left or right handed? \_\_\_\_\_
11. Breakfast or dinning requirement?  
Separate table \_\_\_\_\_ Integrated \_\_\_\_\_ Bar \_\_\_\_\_ Counter height \_\_\_\_\_  
CM Size \_\_\_\_\_ CM Seating \_\_\_\_\_ No
12. Have you considered relocating windows or doors in your new plan? \_\_\_\_\_
13. Is any of the related work to be carried out by CASA INTERIOR?  
Remove present kitchen \_\_\_\_\_ Installation \_\_\_\_\_ Electrical \_\_\_\_\_  
Lighting \_\_\_\_\_ Pluming \_\_\_\_\_ Wall Building \_\_\_\_\_  
Plastering \_\_\_\_\_ Flooring \_\_\_\_\_ Painting \_\_\_\_\_

### Design information

14. What sort of feeling would you like your new kitchen to have?

Contemporary

Design

Family

Country

Open and airy

Retreat

Traditional

Strictly functional

Formal

Minimalistic

15. What door finish do you like?

Wood / Veneered

Color

Laminate

Other  \_\_\_\_\_

16. What wood or color do you like? \_\_\_\_\_

17. What materials do you have in mind for worktops?

Laminate

Granite

Composite

Solid wood

Other  \_\_\_\_\_

18. Do you have any preferences on the type of handles?

Knob

Long

Short

Metal

Wood

None

19. What type of sink do you want? 1  or 2  bowls, with  or without  drainer,  
material \_\_\_\_\_

20. What type of tap would you prefer? \_\_\_\_\_

21. What type of worktop lighting do you like?

Halogen

Strip

Pendants

LED

Other  \_\_\_\_\_

22. What flooring are you considering for your new kitchen? \_\_\_\_\_

23. What type of appliance are you considering for your new kitchen?

Hob

Washer

Fridge/Freezer

Hood

Oven

Dryer

Dishwasher

Microwave

Other  \_\_\_\_\_

24. Which brand would you like for the kitchen appliances? \_\_\_\_\_

25. Have you collected any ideas for your new kitchen? Brochures – pictures etc. that it would be a good idea for us to have a look at?